

WHAT IS CLAIMED IS:

1. An attention getting device, which comprises:  
a standing board, having a standing surface;  
a flashing element, having a twinkling light body outwardly and having a circuit  
5 connected to a battery behind said twinkling light body and inside said flashing  
element, and having a back cover which is made of ferrous material; and  
a magnet with magnetism;  
thereby, said flashing element can twinkle and mutually attract with said  
magnet on a back surface and said standing surface of said standing board  
10 respectively so as to attract the attention and vision of the people.
2. An attention getting device as claimed in claim 1, it further comprises a  
message element connected to said standing surface for conveying message.
3. An attention getting device as claimed in claim 1, wherein both sides of said  
standing surface of said standing board can be bent backwardly and then bent  
15 centrally to form a notch for positioning said message, wherein, said standing board is  
made of transparent material, preferably.
4. An attention getting device as claimed in claim 1, wherein said flashing  
element is turned on by screwing tightly said back cover to said body and turned off  
by screwing loosely said back cover to said body.